



GEOSPATIAL  
WORLD  
FORUM



# Geojustiça

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# ***First steps towards the creation of the company***



# Some reasons that made me become an entrepreneur:

Previous scientific and professional experience

Working for a project created by me allows me to better control my future

Making money following my passion

Building a work team and developing new skills, services and products are very rewarding...

# Crucial moments for the foundation of Geojustiça

- Personal Career Management Seminar **2009**

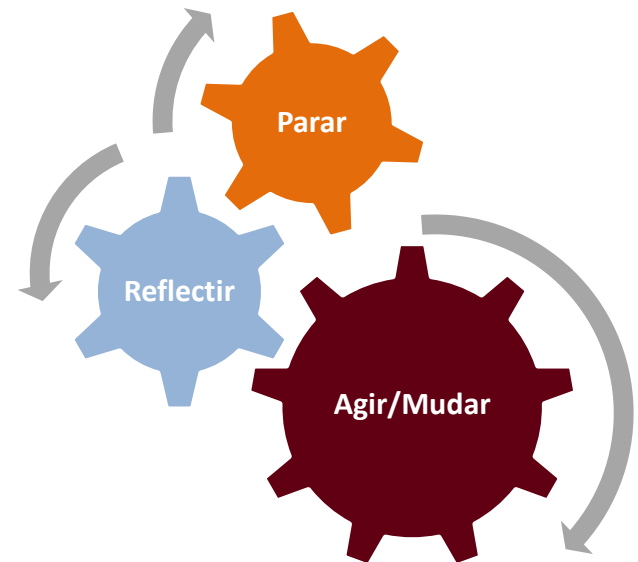


Universidade do Minho  
Instituto de Educação e Psicologia



*. Reflection about my career – what do I would like to do in the future?*

*. It was a moment of great self-knowledge that made me recognize some of my skills*



- IdeaLab – Business Ideas Lab 2009



Developing my business model

Test the business model's  
viability

Training

Personalized  
support

Business  
model

- SpinUM – Business Ideas Contest 09|10



- . “2nd overall place – Best business idea”

- . “1st place - Best female business idea”

**Março 2010**



# Academic *Spin-off* - Minho University



Universidade do Minho SPINOFF



GEO  
JUSTIÇA  
soluções geográficas de apoio à justiça

# ***Company presentation***





**company**

***GeoJustiça – Soluções Geográficas de Apoio à Justiça*** is a company oriented for the research, development and provision of innovative services for the judicial system.

Our solutions are mainly directed to finding and interpretation of **objective** elements to support the decision.

Disagreements related with  
property

Administrative boundaries  
definition

The company has a vast knowledge sources and privileged access to diverse geographic information. Interpretation and analysis of such information is subject to the most demanding study and scientific treatment.

## mission

Geojustiça's **mission** is to *provide to the judicial system a rigorous and scientific knowledge in the field of geo-spatial analysis.*

## services

Consultancy to Lawyers

Consultancy to Judges

Scientific support to Courts and Lawyers in geographic information and spatial analyses

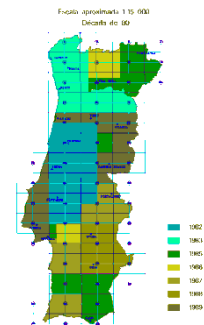
## Innovative approach

Each problem is unique

Each service is unique: the interpretation  
analysis and questioning  
of the implicit needs of each case



The search for the best geographic information

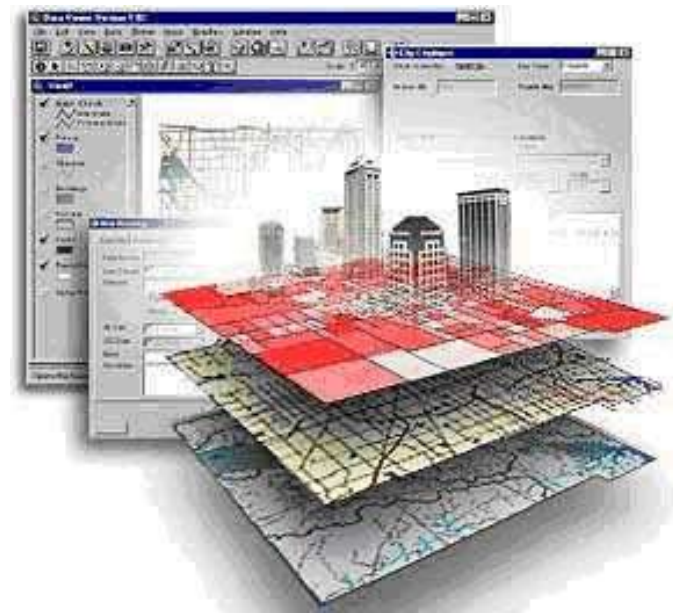


and the preparation of the necessary spatial  
Analysis are aimed to



present  
solutions to the  
problems  
identified

In conflicts' services the Geojustiça involvement has been able to contribute to **a fairly and quickly decision**. It has also been recognized by the **ability to introduce change** and **modernization** in **the courts and in advocacy practices**.



## services

Geojustiça developed an innovative service to map forest fire areas and their monitoring with UAV (Unmanned Aerial Vehicles).

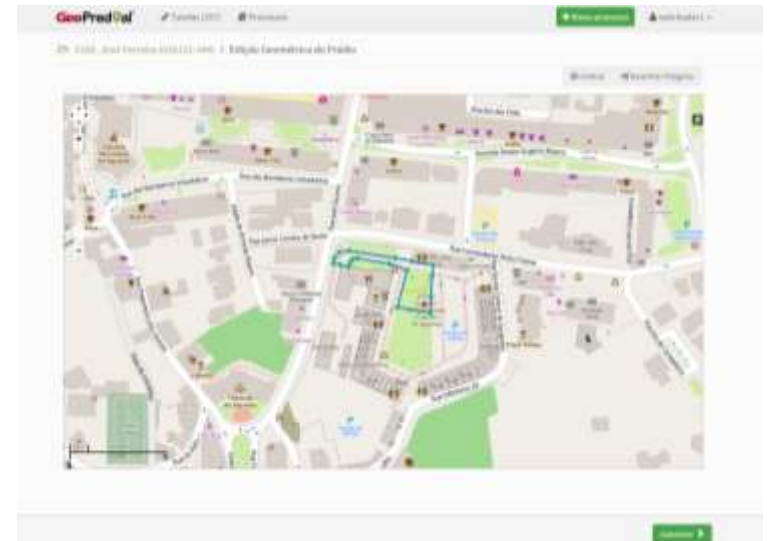
The result was the foundation of a new company -

**FIREMAP**, in partnership with other companies.



**services**

Geojustiça is also the “technical arm” of  
**Geopredial** project witch should be a  
reference in property and cadastre in short time in  
Portugal





## services

More recently we've launched the  
**Geojustiça Academy**, a training  
project oriented to law professionals such as  
lawyers, judges, and other law deputies.



Geojustiça has a **scientific committee** constituted by members of undisputed merits in the fields of geography, geographical information, history and law, and has protocols with Minho and Aveiro Universities.



From the main research projects, we may highlight the  
**Law-Geography illustrated  
dictionary** in partnership with the faculties of  
Law and Social Sciences of Minho University.



## Future

Regarding the future, Geojustiça aims to contribute to the development of the “**Geography of Law**” research field that studies the connections between the territory and the legislative processes, from the law creation until its implementation. It is also an objective the promotion of studies, research and debate of topics such as

- *New challenges of geographical information to support Justice and Law;*
- *Assessment of the legislative monitoring needs;*
- *Controversy concepts that compromise the correct law application;*
- *Law impacts on land use and soil management.*



# *Our Experience*



## Our main motivations



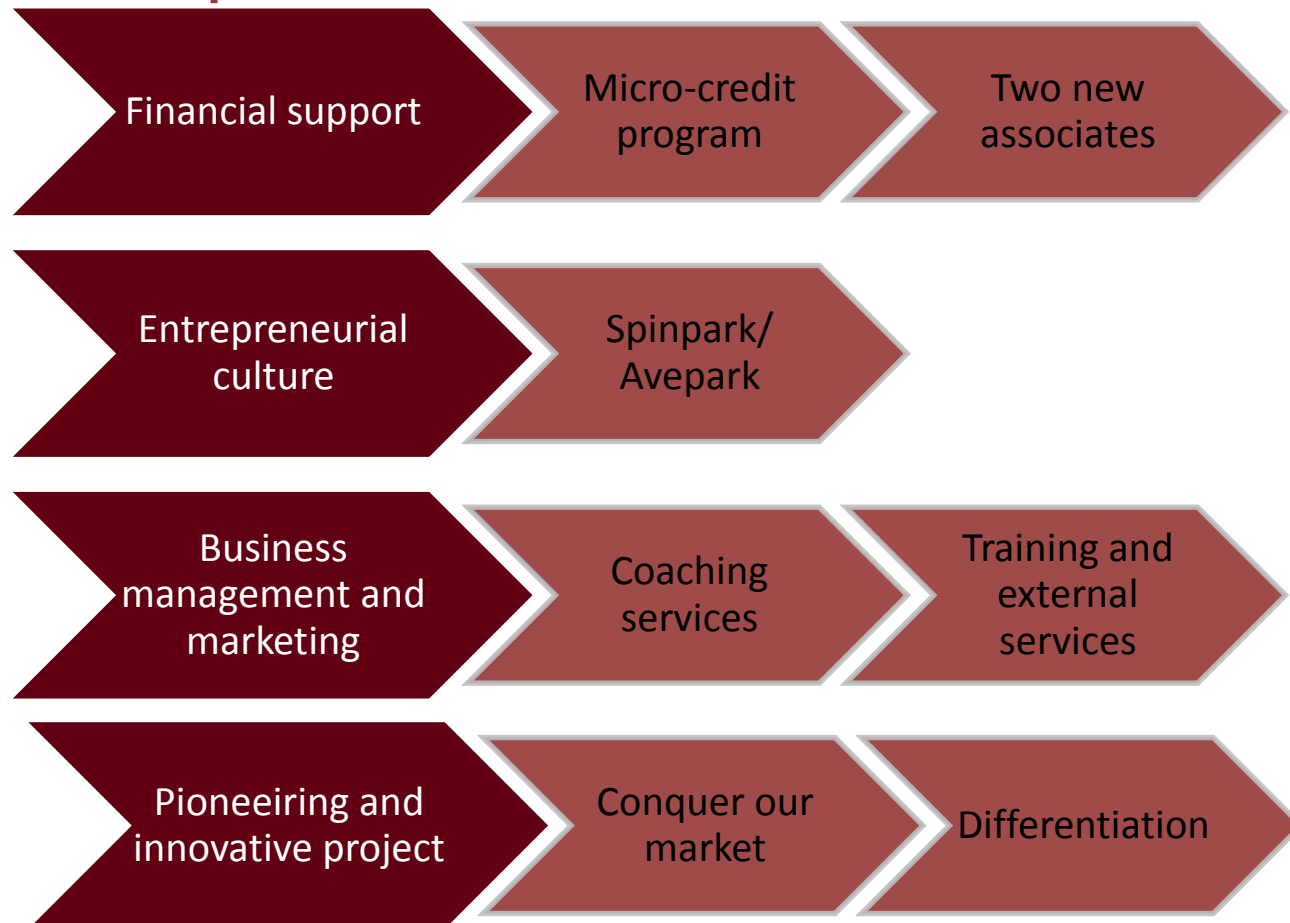
- Personal motivations

- Professionals motivations

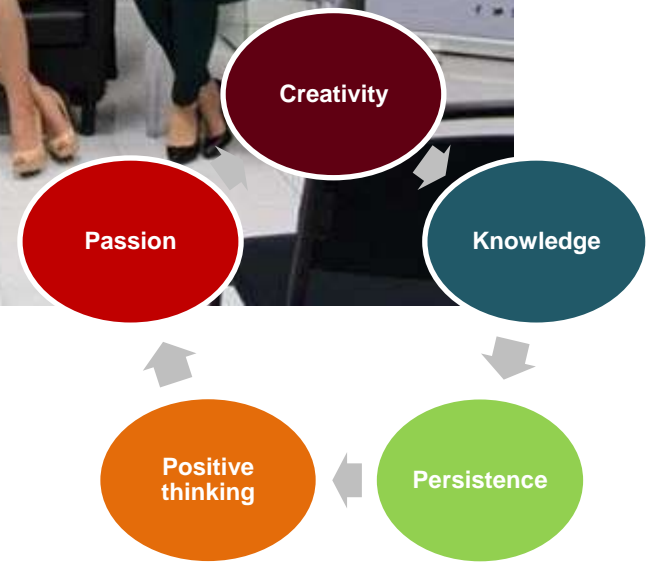
- Scientific motivations

Create something **different** and **with value**

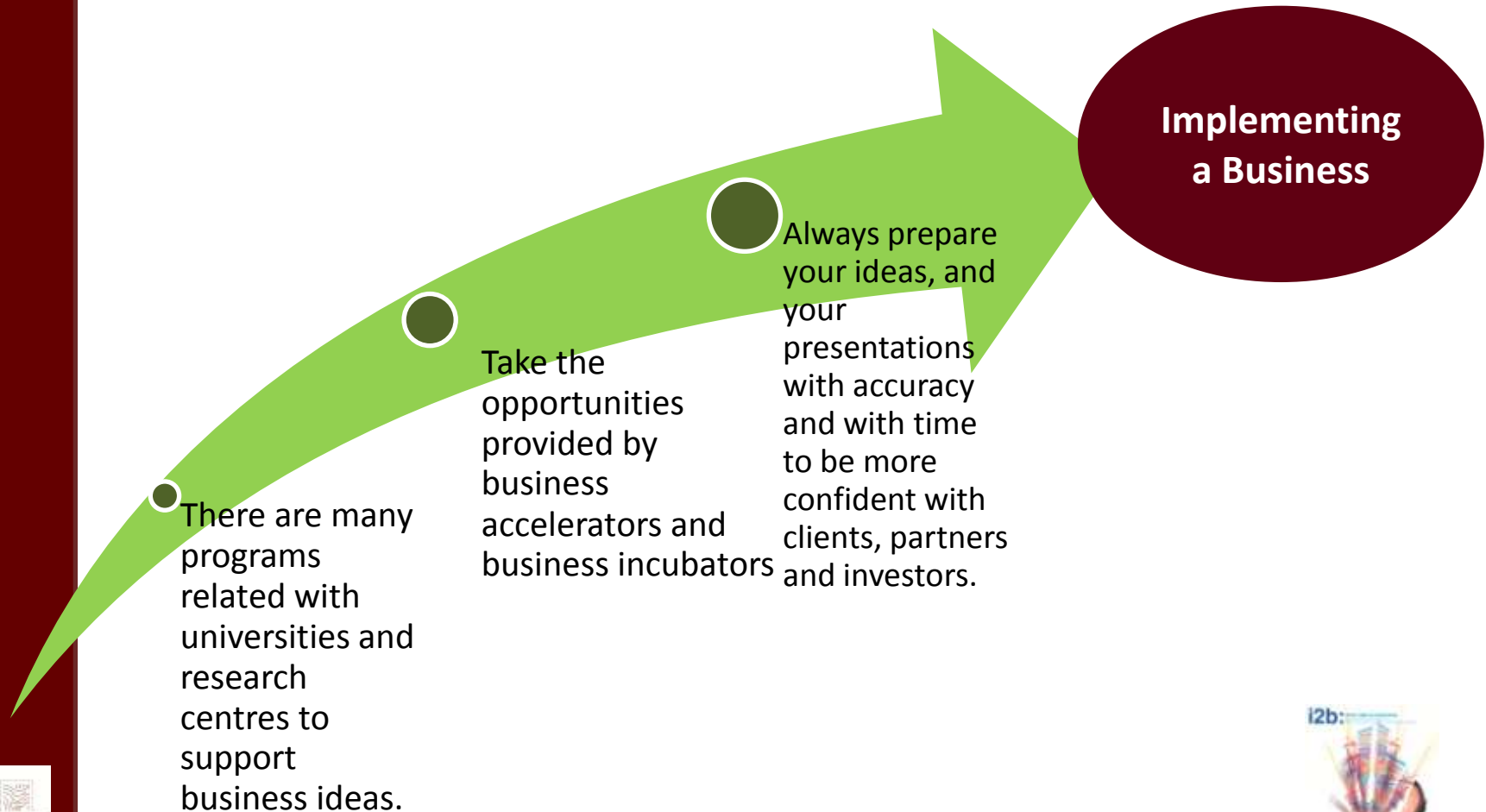
At the beginning we experimented some difficulties.  
There were some instruments and services that helped us:



# Our Team



# Our main suggestions for those who want to proceed with their own business:



# Thank you for your attention!

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